Zheng Yin

SENG-310

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Peer review for DigitalDecision

Group DigitalDecision did a great job on their ferry voyage planner project. I used to have the same idea when our group is in idea-developing stage, but it is hard to make difference with Google Maps.

Things I like:

In their project, the journey maps are outstanding, three journey maps are built on a timeline which gives a full vision of the problem in these stages. Tasks' designs are also interesting which most tasks have happened in our life.

In their final presentation, the slides of prototype evolution are simple and clear, for they should change from the ideas to the actual interface. At the same time, they have a logo for their application, and that can help users remember this application.

Things I think should improve:

In their final evaluation with users, the bar chart only shows the median of time for each step. Median can be significantly influenced by outlier values, but I think outlier values mean problems. The better idea might be showing the original data in a chart, for the chart is also a method to analyze data. That can help people to see the problems are.

I disagree with the subtitle method in the video of the medium-fidelity prototype, for subtitles are too long that I cannot read subtitles and watch the operation at the same time. They tried voiceover in the video prototype of the low-fidelity prototype, and I think voiceover is a better way to show the prototype which watcher can watch operation can listen to the explanation at the same time.

The storyboard needs to be improved, for it does not look like a story. A perfect story needs motivation, which this storyboard does not have a clear motivation. I think interesting in viewing restaurant is not enough for the story, so making a new story by a new motivation can improve the storyboard.

In conclusion, this project is wonderful. In personal idea from myself, finding a key feature might help this project more attractive.